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For more information: Lori Haupt, Revenue Supervisor, Rapid City Office, 605-394-2332

Vendor Sales Tax Revenues Released for 2013 Sturgis Rally

PIERRE, S.D. – Overall tax revenue from the 2013 Sturgis Motorcycle Rally is up 12 percent from the previous year, according to the latest figures available from the South Dakota Department of Revenue.

Tax revenues in the Black Hills from this year's rally will continue to be collected over the next few weeks, even though the last official day was Aug. 11.

Total tax revenue so far during the rally period is \$1,321,746 compared to \$1,183,042 a year ago.

The Department of Revenue reports that sales and tourism tax revenues collected from temporary vendors at this year's rally totaled \$1,065,119 in the Northern Hills, which includes Sturgis and all other communities in Meade and Lawrence counties. Those revenues are up 12 percent, or \$114,563 from last year's total of \$950,556.

Of the \$1,065,119 collected so far this year, \$591,224 was state sales tax, \$244,032 was municipal sales tax, \$9,002 was municipal gross receipts tax and \$220,861 was state tourism tax revenue.

There were 965 vendors displaying and selling products at the 2013 Sturgis Rally, compared to 1,012 in 2012 and 976 in 2011. Gross vendor sales totaled \$14,780,595 this year in the Northern Hills area – an increase of \$1,634,024 from last year's gross sales of \$13,146,571.

The Southern Hills – including Rapid City, Custer, Hill City and Keystone, along with Pennington County – posted vendor sales tax revenues of \$256,627. Of that amount, \$136,684 was state sales tax, \$65,990 was municipal sales tax, \$2,697 was municipal gross receipts tax and \$51,256 was state tourism tax. Those revenues are up \$24,141, or 10 percent, from the \$232,486 reported in 2012.

Gross vendor sales from the 2013 Sturgis Motorcycle Rally totaled \$3,417,106 in the Southern Hills – an increase of \$322,603 from 2012 gross sales of \$3,094,503. There were 168 vendors displaying and selling products, compared to 156 in 2012.

Tax rates for the biker rally varied, depending on the types of merchandise sold and the locations of the concessions.