



Information on Special Events

To Event Coordinators and Dealers,

It is getting to be Special Event Season in South Dakota. I wanted to make sure that all of the Special Event Coordinators and Dealers are aware of the Motor Vehicle laws pertaining to the Special Events. (SDCL 32-6B-1(16), SDCL 32-6B-1(17), SDCL 32-6B-5.1) This information clarifies when a special event permit must be purchased and when it does not, and also what types of units can be taken to the special events. To obtain a special event permit the event must last from three to ten days. Below is the link to the application and an informational sheet for special events.

<https://www.state.sd.us/eforms/secure/eforms/E1336V6-ManufacturerCustomizerAndDealerTemporaryPlates.pdf>

Also, here is some information on manufactured sponsored events. Such events include a rodeo, a promotion put on by a manufacturer, or a sports show. If a manufactured sponsored event is not in the county, in which the dealer has his primary location, the only way a dealer can go to that event is if the event is in an adjacent county to the dealer's primary location and there is no other like franchises in that county. No permit is required to be purchased. The dealer must provide the following information/documents to the Motor Vehicle Division prior to an event:

- Licensed dealer name and address
- Date of event being sponsored
- Location of event
- Letter from the manufacturer or event coordinator and/or advertisement from the event

We want to make sure you are all aware of this information to make it a great Special Event season. If you have any questions please give me or one of the dealer agents a call and we will be happy to provide assistance.

Thank you

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*Please note as of July 1st, 2017 new legislation will go into effect extending a special event permit to 15 days for events that qualify. Please remember to indicate what dates you want the permit to be effective for. (Either prior to start of the event or after the end of the event but, may only be for 15 days)