

**SD Department of Revenue**  
**Sturgis Motorcycle Rally Facts & Statistics - 2015**

**Sales Tax Collected from Temporary Vendors**

(Note: Temporary Vendor is someone that is operating away from their permanent location.)

	2015 thru Dec 2015		2014 Final		2015-2014	2013 Final		2014-2013
	Amount	% +/-	Amount	% +/-	Diff	Amount	% +/-	Diff
Net Sales	\$33,151,365	72.58%	\$19,209,457	1.40%	\$13,941,908	\$18,944,501	10.58%	\$264,956
State Tax	\$1,326,055	72.58%	\$768,378	1.40%	\$557,676	\$757,780	10.58%	\$10,598
Tourism Tax	\$494,948	73.33%	\$285,546	1.18%	\$209,402	\$282,211	10.51%	\$3,335
City Tax	\$555,718	71.67%	\$323,707	0.64%	\$232,011	\$321,660	8.67%	\$2,048
MGR Tax	\$22,418	88.94%	\$11,865	-3.42%	\$10,553	\$12,285	26.02%	(\$420)
Total Tax	\$2,399,139	72.66%	\$1,389,497	1.13%	\$1,009,642	\$1,373,936	10.23%	\$15,561

**Breakdown of Sales by Region (i.e. Northern & Southern Hills)**

	2015 thru Dec 2015		2014 Final		2015-2014	2013 Final		2014-2013
	Amount	% Shr	Amount	% Shr	\$ Diff	Amount	% Shr	\$ Diff
Sales-Northern Hills	\$26,816,110	80.89%	\$15,333,630	79.82%	\$11,482,480	\$15,282,205	80.67%	\$51,425
Sales-Southern Hills	\$6,335,255	19.11%	\$3,875,826	20.18%	\$2,459,429	\$3,662,296	19.33%	\$213,531
<b>Total Net Sales</b>	<b>\$33,151,365</b>	<b>100.00%</b>	<b>\$19,209,457</b>	<b>100.00%</b>	<b>\$13,941,908</b>	<b>\$18,944,501</b>	<b>100.00%</b>	<b>\$264,956</b>
Percentage +/-	72.58%		1.40%			10.58%		

**Number of Licensed Temporary Vendors**

**Sales Tax Temporary Licenses by Location:**

Location	2015		2014		2015-2014	2013		2014-2013
	Number	%	Number	%	Diff	Number	%	Diff
Sturgis	811	56.44%	651	57.36%	160	672	59.31%	(21)
Meade County	289	20.11%	242	21.32%	47	229	20.21%	13
Belle Fourche	0	0.00%	0	0.00%	0	0	0.00%	0
Black Hawk	0	0.00%	1	0.09%	(1)	0	0.00%	1
Butte County	0	0.00%	0	0.00%	0	0	0.00%	0
Deadwood	30	2.09%	16	1.41%	14	17	1.50%	(1)
Lawrence County	25	1.74%	28	2.47%	(3)	18	1.59%	10
Lead	3	0.21%	1	0.09%	2	7	0.62%	(6)
Piedmont	7	0.49%	2	0.18%	5	5	0.44%	(3)
Spearfish	19	1.32%	13	1.15%	6	16	1.41%	(3)
Whitewood	18	1.25%	0	0.00%	18	1	0.09%	(1)
<b>Northern Hills</b>	<b>1,202</b>	<b>83.65%</b>	<b>954</b>	<b>84.05%</b>	<b>248</b>	<b>965</b>	<b>85.17%</b>	<b>(11)</b>
Rapid City	151	10.51%	124	10.93%	27	116	10.24%	8
Custer	27	1.88%	27	2.38%	0	23	2.03%	4
Custer County	0	0.00%	1	0.09%	(1)	0	0.00%	1
Hermosa	1	0.07%	0	0.00%	1	0	0.00%	0
Hill City	12	0.84%	6	0.53%	6	3	0.26%	3
Kadoka	0	0.00%	0	0.00%	0	1	0.09%	(1)
Keystone	9	0.63%	7	0.62%	2	7	0.62%	0
New Underwood	1	0.07%	0	0.00%	1	0	0.00%	0
Pennington County	33	2.30%	16	1.41%	17	18	1.59%	(2)
Rochford	1	0.07%	0	0.00%	1	0	0.00%	0
<b>Southern Hills</b>	<b>235</b>	<b>16.35%</b>	<b>181</b>	<b>15.95%</b>	<b>54</b>	<b>168</b>	<b>14.83%</b>	<b>13</b>
<b>Total</b>	<b>1,437</b>	<b>100.00%</b>	<b>1,135</b>	<b>100.00%</b>	<b>302</b>	<b>1,133</b>	<b>100.00%</b>	<b>2</b>

  

Temporary Licenses	2015		2014		2015-2014	2013		2014-2013
	Number	%	Number	%	Diff	Number	%	Diff
Pre-Registered	891	62.00%	571	50.31%	320	587	51.81%	(16)
Registered at Event	546	38.00%	564	49.69%	(18)	546	48.19%	18
<b>Total</b>	<b>1,437</b>	<b>100.00%</b>	<b>1,135</b>	<b>100.00%</b>	<b>302</b>	<b>1,133</b>	<b>100.00%</b>	<b>2</b>

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**DOR Temporary Office in Sturgis**

	2015		2014		2015-2014	2013		2014-2013
	Offc Hrs	# of Hrs	Offc Hrs	# of Hrs	Hrs Diff	Offc Hrs	# of Hrs	Hrs Diff
Tue, Jul 28	1 pm - 4 pm	3.0	1 pm - 4 pm	3.0	0.0	1 pm - 4 pm	3.0	0.0
Wed, Jul 29	9 am - 4 pm	7.0	9 am - 4 pm	7.0	0.0	9 am - 4 pm	7.0	0.0
Thu, Jul 30	9 am - 4 pm	7.0	9 am - 4 pm	7.0	0.0	9 am - 4 pm	7.0	0.0
Fri, Jul 31	9 am - 4 pm	7.0	9 am - 4 pm	7.0	0.0	9 am - 4 pm	7.0	0.0
Sat, Aug 1	9 am - 12 pm	3.0	9 am - 12 pm	3.0	0.0	9 am - 12 pm	3.0	0.0
Sun, Aug 2 (Open 2015)	9 am - 3 pm	6.0	Closed	0.0	6.0	Closed	0.0	0.0
Mon, Aug 3	9 am - 3 pm	6.0	9 am - 3 pm	6.0	0.0	9 am - 3 pm	6.0	0.0
Tue, Aug 4	9 am - 3 pm	6.0	9 am - 3 pm	6.0	0.0	9 am - 3 pm	6.0	0.0
Wed, Aug 5	8 am - 5 pm	9.0	8 am - 5 pm	9.0	0.0	8 am - 5 pm	9.0	0.0
Thu, Aug 6	9 am - 3 pm	6.0	9 am - 3 pm	6.0	0.0	9 am - 3 pm	6.0	0.0
Fri, Aug 7	9 am - 12 pm	3.0	9 am - 12 pm	3.0	0.0	9 am - 12 pm	3.0	0.0
Sat, Aug 8	9 am - 5 pm	8.0	9 am - 5 pm	8.0	0.0	9 am - 5 pm	8.0	0.0
Sun, Aug 9	9 am - 5 pm	8.0	9 am - 5 pm	8.0	0.0	9 am - 5 pm	8.0	0.0
Mon, Aug 10	9 am - 3 pm	6.0	9 am - 3 pm	6.0	0.0	9 am - 3 pm	6.0	0.0
<b>Total</b>		<b>85.0</b>		<b>79.0</b>	<b>6.0</b>		<b>79.0</b>	<b>0.0</b>

**Note: Staff are working in the 'field' outside of these office hours.**

**DOR Rally Staffing (includes All of Northern & Southern Hills)**

	2015		2014		2015-2014	2013		2014-2013
	# of Staff	Hours	# of Staff	Hours	# Staff Diff	# of Staff	Hours	# Staff Diff
Tue, Jul 28	12		12		0.0	10		2.0
Wed, Jul 29	12		9		3.0	9		0.0
Thu, Jul 30	12		10		2.0	11		(1.0)
Fri, Jul 31	15		15		0.0	16		(1.0)
Sat, Aug 1	16		16		0.0	16		0.0
Sun, Aug 2	13		11		2.0	10		1.0
Mon, Aug 3	19		18		1.0	20		(2.0)
Tue, Aug 4	20		18		2.0	20		(2.0)
Wed, Aug 5	30		25		5.0	26		(1.0)
Thu, Aug 6	19		18		1.0	19		(1.0)
Fri, Aug 7	14		15		(1.0)	13		2.0
Sat, Aug 8	12		12		0.0	11		1.0
Sun, Aug 9	9		9		0.0	9		0.0
Mon, Aug 10	10		10		0.0	10		0.0
<b>Total</b>	<b>213</b>	<b>1,798.0</b>	<b>198</b>	<b>1,733.0</b>	<b>15.0</b>	<b>200</b>	<b>1,693.5</b>	<b>(2.0)</b>

**Note: This only identifies DOR staff resources during the period of the Rally. Staff resources are utilized throughout the year for follow-up and in preparations for the Rally.**

**DOR Temporary Vendor Verifications / Reviews / Audits**

	2015	2014
	#	#
Licensing Verification	811	651
Compliance Reviews	120	52
Audits Conducted	6	8
Delinquency Checks	135	56
<b>Total</b>	<b>1,072</b>	<b>767</b>

Every temporary vendor in the city of Sturgis is visited to verify the proper SD tax license is displayed. This takes place at the beginning of the Rally and continues as new vendors arrive or vendors move locations. The first collection day is on Wednesday. Starting on Thursday, any vendor who did not report and make payment to the office on Wednesday is visited and sent directly to the DOR Rally office to file and pay or they are shut down.

**DOR Undercover Teams**

	2015	2014
Investigative Buys	0	10
Arrests from Buys	0	1
Arrests by Other Means	0	1
<b>Total</b>	<b>0</b>	<b>12</b>